



## CUA: The voice of urologic oncology in Canada

As you read this, spring is in full bloom and our 78th annual scientific meeting is only days away. With beautiful Montreal as the backdrop, the three-day schedule boasts high-level science, thought-provoking state-of-the-art lectures, clinically relevant educational fora, and several opportunities to network with colleagues and friends.

With the meeting, my term as president nears its end. I look back proudly at what we have accomplished this past year. It has been a banner one for the CUA, as we have secured the highest amount of corporate sponsorship in our association's history — a remarkable achievement considering continued restrictions on sponsorship in general. As a non-profit organization, corporate sponsorship is essential for us to support our strategic goals, develop high-quality educational initiatives, and advocate for our members and patients, all of which we have been able to continue pushing forward. Moreover, it is with such generous sponsorship that the CUA can invest in "orphan" areas and ensure that as much of the field of urology as possible is supported.

Our sponsorship comes from several areas of urology but most recently, none more so than from industry partners focused on urologic oncology. There continues to be strong support from companies that have traditionally been major sponsors of the CUA, including, for example, those who provide androgen deprivation and novel hormonal therapies; however, there is growing sponsorship from companies whose products are not typically used by urology in general — areas such as immunotherapy, precision oncology, theragnostics, and PARP inhibition, to name a few. This is a testament to our collaborative initiatives with our medical and radiation oncology colleagues, our exceptional and internationally recognized guidelines in all aspects of urologic oncology, as well as our Office of Education integrated educational tools and programs targeting not just urologists but all cancer disciplines.

Finally, if we add our recent formal collaboration with the Genito-Urinary Medical Oncologists of Canada (GUMOC), it is clear the CUA has now also become the "Voice of Urologic Oncology in Canada."

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CUA President

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The CUA exists to  
promote the highest  
standard of urologic  
care for Canadians and  
to advance the art and  
science of urology.