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The CUA exists to promote the highest standard of urologic care for Canadians and to advance the art and science of urology.



Our association has been active in the implementation of the year-1 objectives of our recently approved 5-year strategic plan. The plan is available for review on our website (www.cua.org) and I encourage all members to familiarize themselves with it. The CUA Board welcomes member involvement with the implementation of the plan. The following is an update on our progress of the 4 priorities outlined in the strategic plan:

1. Increase Member Engagement: The CUA Corporate Office will be launching an e-newsletter this month, and then quarterly, that will remind members of CUA of its offerings, including patient brochures and upcoming meetings. Further, our Corporate Office will be developing a registry of members who are interested in being involved with the CUA. This list will be accessed by the nominating committee on an annual basis. Members can contact the Corporate Office to have their name included in this registry.

2. Be the Voice of Urology in Public and Health Policy: The CUA Board has recently approved changing the name of the "Socio-Economic Committee" to "The Health Policy Committee" accompanied by new terms of reference that will change its mandate. As well, the CUA is currently working closely with other medical groups that share the CUA's vision to optimize urologic care for our patients.

3. Become the Pre-eminent Urological Resource for Patients and Health Professionals: The CUA is collaborating with family physicians and others to facilitate education of their constituent members.

4. Ensure the Financial Stability of the CUA: Our efforts continue to ensure that we adapt to the ever-changing external environmental forces, while maintaining our focus on revenue diversification.

The CUA strives to expand its relevance to our membership.



Dr. Laurence Klotz

Congratulations are well-deserved for CUA Past President and CUAJ Editor Emeritus, Dr. Laurence Klotz for his recent appointment to the Order of Canada. Dr. Klotz developed the active monitoring approach to prostate cancer that

is emulated around the world. He continues to contribute to the scientific content of CUAJ. *Congratulations Laurie!*



Dr. Sender Herschorn

Each year, the American Urological Association honors the contributions of physician researchers and educators to the field of medicine, the specialty of urology, and the AUA. Congratulations to CUA Past President,

Dr. Sender Herschorn, who received a Presidential Citation for his unending contributions to the AUA and CUA in research for the treatment of urinary incontinence and overactive bladder. *Congratulations Sender!*