## **CUA NEWS**

## My mandate moving forward

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The CUA exists to promote the highest standard of urologic care for Canadians and to advance the art and science of urology.



t is an honour and a pleasure to serve as President of the Canadian Urological Association for the 2014-2015 term. My tenure as Treasurer of the CUA has provided me with the groundwork and understanding of the needs of our Association. A vote at the Annual General Meeting in St. John's has approved a new and ambitious 5-year Strategic Plan that has been crafted by input from members.

Year 1 priorities of the Strategic Plan include:

- increasing membership engagement;
- being the Voice of Urology in public and health policy;
- becoming the pre-eminent urological resource for patients and health care professionals; and
- ensuring continued financial sustainability.

Each priority will be diligently championed by an existing CUA Board Member and each of the above priorities will be standing items at all future CUA Board Meetings.

Career paths and employment opportunities are a source of increasing concern for our membership in general, and particularly, our candidate members. As part of the 5-year Strategic Plan, the CUA will do its best to tackle this ever-changing and complicated issue. Supply and demand of Canadian urologists is a pressing issue; the Board of the CUA believes that it can become a leader in Canadian medicine and serve as a model for other specialties in the same predicament.

It is my duty as President that the direction laid out by the membership is followed – this is my mandate. I look forward the serving the membership in the upcoming year.