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*The CUA exists to promote the highest standard of urologic care for Canadians and to advance the art and science of urology.*



There are upwards of 500 Active (dues paying) CUA members and several more hundred in the various other categories, such as Candidate, Associate, Senior and the newly created International. Although most of us are urologists, there are many differences in our professional needs based on region, subspecialty, available facilities, gender, age and other factors. My question is: Are we, as an organization, carrying out the wishes of our members? I have no idea.

At the summer CUA Executive meeting in 2008, it was recognized that the organization was experiencing rapid changes due to expansion of our activities, but there was no clear idea of what our goals should be. It was therefore decided that a strategic planning exercise should be carried out (the first one since the inception of the CUA in 1945) to create a set of goals to guide the leaders and staff of the CUA. We conducted a member survey and had consultations with various stakeholders. President Laurence Klotz then convened a strategic planning meeting of the Executive, which resulted in the production of a document that was presented to the membership in June 2009 under the banner "Strategic Plan 2014." This became the road map for our activities over the next 5 years, which leads us to today. It's time to pull the car over to the side of the highway, get out the map (or GPS) and find out:

- 1) Where are we?
- 2) Are we going in the right direction?
- 3) Does anyone have to pee? (Never mind that last question; it only applies on my family road trips).

Let me remind you what we said 5 years ago:

### CUA Mission Statement

To represent and provide a voice for all Canadian urologists and to foster dedication of all members of the profession toward ensuring the highest possible standard of urologic care for Canadians.

### CUA Goals

- To foster and promote excellence in urologic practice through education and research
- To provide leadership in promoting evidence-based clinical practice through the development of practice guidelines
- To foster and promote lifelong learning by Canadian urologists through continuous professional development
- To provide leadership in public education for urologic diseases
- To represent Canadian urology in developing and fostering partnerships while maintaining the highest educational and ethical standards
- To represent the Canadian urologic community in relationships with national and international medical societies

Are these goals still worth pursuing? If so, given our finite resources, how should we prioritize these goals to get the best outcomes? Are there other activities that we should consider as part of our mandate? ***This is where you come into the picture.*** We need to know what you think, so in the next few months, you'll get a member survey. When you get the email request to participate in the survey, please resist the urge to hit the "delete" button and instead link to the survey and tell us what is on your mind. I promise that every comment will be read and considered at our next Executive Meeting in January 2014 to update our strategic plan for the next 5 years of our journey. Bathroom breaks will be provided.